



SHABNA POOKKATTIL

WEB DEVELOPER

EDUCATION

- **Diploma In Digital Marketing**
Skillmount Academy
2026
- **Master Of Commerce(Distant)**
University Of IGNOU
2023-2025
- **Bachelor Of Commerce**
University Of Calicut
2020-2023

SKILLS

- Management Skills
- SEO(search engine optimization)
- Digital Marketing
- Logo Designing
- Leadership

LANGUAGE

- English (Average)

ABOUT ME

I am a passionate and results-driven Digital Marketer focused on helping brands grow their online presence, attract the right audience, and convert attention into real business results. I specialize in content marketing, SEO, social media strategy, and performance-based campaigns that are built on data, creativity, and clear goals.

I believe successful marketing is not just about visibility – it's about connection, value, and measurable growth. I continuously learn, test, and adapt new tools and techniques to deliver smarter and more effective digital solutions.

EXPERIENCE

- **Ziara Fashion**

Logo Designing

Logo design project for ziara fashion at online store (create a modern ,online store style logo)

- **Skillmount Academy**

Digital Marketing

Web Design & Development Intern, Skillmount Academy, Digital Marketing Trainee.

CONTACT



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